Project: Holistic Rural Development Program
Implemented by SSK with the support of HDFC Bank in Varanasi

Campaign on Solid Waste Management

The campaign aims to first raise awareness about the necessary behavioral changes to be made through communication like meetings, using mobile vans to spread message through loud speakers and infotainment. Last month we focused on spreading awareness through infotainment with the help of Nukkad Natak, Community meetings, rally, door to door distribution of IEC on WASH. These forms have the power to attract more beneficiaries and register simple messages. Source of infotainment is to teach the community the importance of sanitation. A team was hired to perform it at selected places in the all 20 villages to gather maximum people’s attention, approx 300 spectators per village which leads to a total of 6000 beneficiaries including men, women and children.

Objective of the campaign:
The core objective of Solid Waste Management is to implement integrated solid waste management to protect health and the environment:
- To ensure the protection of the environment through effective waste management measures
- To reduce the amount and toxicity of material entering the waste flow (minimization);
- To educate Residue disposed of in an environmentally sound way.
- To protect the health and well being of people by providing waste collection service
- To encourage the community to use the dustbins installed by SSK to help reduce solid waste by managing it.
- Increase reuse and recycling rates of products
- Reduce the percentage (%) of recyclable material to landfill
- To educate them on the positive aspects of waste management and how it is directly related to one’s health.

Compost pit establishment:

To Encouraging Organic farming with the help of Vermi compost construction. SSK had conducted training on Compost making and its benefits in 20 villages in the month of February. Objective of the meeting was to focus on the method of composts and its benefits for their crops. Compost is a key ingredient in organic farming. The process of composting requires making a heap of wet organic matter known as green waste (leaves, food waste) and waiting for the materials to break down into humus after a period of weeks or months. Composts encourage nature to work for you in your favor. In vermi compost, Earthworms and many other beneficial creatures help to enrich soils. The improved structure of enriched soils provides excellent growing conditions and aids root-zone establishment. Therefore, to encourage the practice, SSK took the initiative in partnership with HDFC to build 3 vermi compost in each of the 20 villages, i.e. 60 vermi compost pits and 12 pit construction as per demand of community through the community contribution. Total 72 Compost making Unit were constructed in 20 village.
The compost is under construction which will be followed by the training of the beneficiaries responsible for the compost. We plan to introduce the concept of organic farming in our adopted villages and expect that the community understands the advantages and incorporate it in their lives.

Outcome:
- The awareness will promote organic farming and better quality of yield
- It will help to make the village cleaner through a systematic discharge of organic waste

School Development

After detail Assessment was conducted in all primary and upper primary government schools in 29 schools of 20 villages. As per the priority 410 Benches were distributed and school was renovated, and water sanitation facilities was provided in 7 schools to assist better education and supporting facilities in the government schools. The School Development program provided holistic upgrading and support to the school infrastructures. The School development initiates to experientially upgrade the school environment so that the students will have access to quality education. The program belief that there is need to inculcate better environment, health & hygiene facilities and impart relevant knowledge to the students so that they can innovate themselves, create a vision for the life. In our experience, these are pre-requisite for improvement in student performance.
2 day SMC training on School Development Plan

During this phase of project we conducted 2 days capacity building programs for the SMCs members on preparing school development plan. The objective of the training was to make members aware as about the overall development of the school that can be facilitated with their roles and responsibilities. The members were capacitated and were made aware about the functions of SMC and provision of RTE. Major outcome of the Training:

- To emphasize the importance of community participation and shared best practices as evidence to support its efficacy.
- This Training highlighted practitioners’ on-the-ground operational innovations and to promote participant interaction.

The training clearly navigated the current policy landscape and its various roadblocks to make the SMCs a reality. Speakers suggested initiatives that practitioners can take to scale-up their programmes.

To promote livelihood to SHG: Goat Management Training & distribution of goat

In this initiative, semi literate women are trained as Pashu Sakhi. Prior to training, the women are selected by the community. Their roles and responsibilities are briefed by involving the family heads. The process is followed to enhance community ownership and family support for effective functioning of Pashu Sakhi. A participatory training process adjusted with the pace of learner, was evolved to have multiple training methodologies around key knowledge, skills and attitudes required to function as Pashu Sakhi and beneficiaries. We provided goat to each beneficiaries. Total 670 goats distributed in 20 villages. The identified participants were from marginalize family.

Health Check-up camp for pregnant women

We conducted the health check-up camp for pregnant women. Various researches have shown that at least 50% of malnutrition cases & mortality Rate are caused when the child is in the womb. To ensure the good health of the mother and child, health camp was organized in the intervening villages. A pediatrician, gynecologist and a general physician did the check up of the villagers. We covered a total of 2364 beneficiaries in total, 621 were pregnant women, 667 lactating women and 1076 were others as children, elderly, male.

Objective:

- To reach out our target group for check-up of pregnant women with doctors team.
- To make the target group aware about their present situation during pregnancy and prescribe them the medicines
- To reach out to some special cases except the pregnancy cases
- To provide health services to the general population of the villages who are in need.

Construction of Soak-pit and water discharge system near hand pumps per village

The main aim of the activity was to provide safe drinking water to prevent the community from the waterborne diseases. Also to provide the community with working hand pumps so that they have water availability during summers as it is the key source of drinking water. Total 200 hand pump constructed in 20 villages.

Promoting waste management in rural areas

This is an intervention to aware the community that every little step matters when it comes to ones’ health. We aim to inculcate a habit in the members of the community to separate the recycle waste from the non-recycle to help save the community from getting polluted. Dustbins are provided as an initiative to build clean community and prevent the spread of diseases.

Following Outcome were achieved:

- Door-to-door collection of waste and its management
- Segregation of waste by all household before disposal
- Clean the roads and streets
- Each household to be responsible for the cleaning of their premises
The project “Reducing Vulnerability of Migrants in Ghaziabad” with due focus on their rights, entitlements and access to Services towards sustainability” is been implemented by Sahbhagi Shikshan Kendra and supported by The Tata Trusts, Mumbai. At destination level Ghaziabad the coverage area is 5 labor Chowks, 12 labor settlements areas and 01 construction site.

In this phase of migration program, we have set up a new Migration Resource Centre at Destination, Ghaziabad. This is a common point where all the services related to migrants are provided. During project period, it also has the base of the project staff for carrying all the project activities. The centre is well equipped with all the necessary communication facilities and information related to migrant’s welfare and legal rights.

For Sustainability of MRC post project completion, a strategy is devised where we will hand over this MRC to a selected youth and will help him/her get MRC registered as ‘Jan Sewa kendra’ and ensure that the centre is self sustainable and income generating. This process of transferring MRC to the selected person will be gradual and capacity building of the person running the centre will be incorporated in our strategy. Following are the activities conducted in this month:

**Legal Clinic Day**

Legal Clinic day was organized on 14th March 2018 at Ghaziabad Office to provide legal guidance and counseling services to the migrants in need. Various cases were registered to provide justice to the vulnerable class. This is to provide justice to migrants as they have all rights to fight for their rights. The lawyers along with SSK help the migrant to get the case solve through mediation between the two parties involved in the case. During this Legal Clinic day 34 cases were counseled which were related to the payment of wage, 13 were of mediation with contractor/ Land Lord by Telephone and in one case migrant receive the compensation amount of 3000Rs from the contractor.

**BOCW Registration Camp**

BOCW registration camps was organized on 22 March 2018 at SSK Ghaziabad office with support to Labour Department to benefit the stakeholders and make the availability of services easy for them. In this camp 39 BOCW Registration were done. The Medical Facility Scheme, Shadi Sahayata Yojana were the focus of the discussion in the camp.

**Interface Meeting With Bankers And Migrants And Account Opening Camp**

Interface Meeting with Bankers and Migrants and Account Opening Camp was conducted on 20 March 2018 at Balaji Enclave construction site, Govindpuram. The meeting was attended by 90 participants (22-Females, 68-Males). The resource person in the meeting were Jai Bhagwan Sharma (Director, Going Digital India) and Harsh Chauhan (Deputy Manager, UP Gramin Bank).

The migrants were sensitized and aware about the benefits of opening an account in the bank. They were informed about various facilities of bank as ATM which is very useful in our routine life. The officials also discussed about the types of account as Saving Account, Current Account, Fixed Deposit Account and Recurring Deposit Account a well as their advantages. Some yojanas were also introduced to the migrants as Pradhan Mantri Jeevan Jyoti Yojana, Sukanya Samridhi Yojana. These yojanas are for the welfare of the citizens and provide equity to all. After the session, bank opening camp was also set up where 37 migrants open their saving account with the minimum amount of 1000rs.

**Mobilization Meetings**

The Mobilization meetings on various issues are conducted regularly to sensitize and spread awareness on issues. These meetings increase the participation of the migrants in the community well being. This month 08 mobilization meetings were organized at Nasirpur, sanjay nagar, Vijay Nagar, Nand Gram, Loha Mandi Labour chowks, Jagriti Vihar Gulidhar, Madhuban Bapu Dham Colony, Balaji Enclave Govindpuram, Ghaziabad on various issues as BOCW Registration & Renewal of Chikitsa Subidha yojana, services of Aanganwadi centers, Aadhar Card registration, PAN Card, Matri Vandana Yojana, P.M. Jeevan Jyoti Beema Yojana, Legal Issues & Identification of legal cases, Bank Account opening & other Local Problems.
The Financial Literacy Meeting was conducted at A-block Balaji Enclave Govindpuram on 19 March 18. Total 44 (M - 29, F-15) migrants participated in the meeting. Various schemes and services are discussed in the meeting as Opening of bank account, Sukanya Samridhi yojana, Pradhan mantri suraksha bima yojana, Pradhan mantri jeevan jyoti yojana.

The Health Literacy & Awareness Meeting was organized at Sadarpur on 21 March 18. Total 22 (M-14, F-8) migrants actively participated in the meeting. The focus of the discussion was Vaccination, seasonal diseases as dengue, malaria & its prevention, importance of Hand wash cleaning.

The Sanitation Awareness Meeting was conducted at Jagriti Vihar on 13 March 18. Total 54 (F-10, M-44) migrants participated in the meeting. The discussion was on personal hygiene, sanitation and safe drinking water.

“Success is never final, Failure is never fatal. It is courage that counts.”

The quote describes the story of courageous Rajkumari Rajkumari who was a hard working, confident and empowered construction worker who is aware about her rights, government welfare schemes. She has availed the schemes and benefited herself with the help of Migration Resource Centre supported by SSK and Tata Trust. She is determined to lead a respectful life.

Raj Kumari

He is a Construction Worker and has faith in the judiciary system of India. He says:

“Justice delayed is not justice denied.”

With the help of Legal counseling provided in the Legal day camp supported by TATA Trust and organized by SSK, he got the compensation of 16,000Rs from the contractor.

Anand Mishra

KBC youth leaders interface with their community through discussion and use of audio-visual material on KBC

Film titled “Dastak” was screened which sensitised the youths on the issue of violence against women (VAW). After watching the film, the audience agreed to witness such incidents in their family, locality, newspapers etc. But they never thought deeply on this. As the society deemed it as a norm. It was decided by the participants to raise voice against this in their family and make people aware about this type of violence.

Key milestones

- To promote gender sensitization and equality inter village sports competitions were facilitated by Youth Group at block level
- To spread awareness to maximum people, mass mobilisation was done with the help of nukkad nataks, rally and signature campaigns.
- The youths, both male and female associated with the KBC programme have shown increased amount of self awareness and confidence. They have started intervening at grassroots level i.e. their family.

Achievements Of The Month

<table>
<thead>
<tr>
<th>S.No</th>
<th>Name Of The Service/Scheme</th>
<th>No. Of Migrants Benefitted From The Services/Scheme</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Renewal of BOCW cards</td>
<td>09</td>
</tr>
<tr>
<td>2.</td>
<td>Child benefit scheme</td>
<td>01</td>
</tr>
<tr>
<td>3.</td>
<td>Maternity Benefit scheme</td>
<td>01</td>
</tr>
<tr>
<td>4.</td>
<td>Chikitsha Subidha yojana</td>
<td>23</td>
</tr>
<tr>
<td>5.</td>
<td>Aadhar card</td>
<td>54</td>
</tr>
<tr>
<td>6.</td>
<td>PAN Card</td>
<td>36</td>
</tr>
<tr>
<td>7.</td>
<td>Bank Account opening</td>
<td>50</td>
</tr>
<tr>
<td>8.</td>
<td>widow pension Yojana</td>
<td>01</td>
</tr>
<tr>
<td>9.</td>
<td>Sukanya Samridhi Yojana</td>
<td>01</td>
</tr>
</tbody>
</table>

Project - Kadam Badhate Chalo (KBC)

Implemented by SSK with the support of Martha Farrell Foundation in Jharkhand

She is a youth member in core committee of the KBC Programme. After joining this programme, she has experienced lot of positive changes in herself. Today she is supporting her family financially by teaching children at a coaching centre. The community has accepted her as a change maker. If she is given right guidance and opportunities then she will be an asset to the society.

Jainab

She is a Uumi Vikray Sakhi and has opened Urmi Vikray Kendra (UVK) at her house. She motivates other adolescent girls and women to maintain high level of hygiene and cleanliness during periods. The Kendra has economically empowered her as she earns from the UVK. This small initiative of her has benefitted many.

Kanchan Kumari
**International Women’s Day**

On 9th March 2018, International Women’s Day was celebrated at the Tikerper office. The day celebrates and recognises the achievements made by women in different fields. The event was organised to make the community people aware of menstruation as a natural process of the body, encourage MHM and promote usage of Urmi sanitary napkins. It was attended by more than 500 community people and distinguished guests. It started off with a rally followed by signature campaign, cultural programme and free distribution of 350 Urmi sanitary napkins.

The event was very well praised by everyone. Sharing of success stories from the mouth of Urmi sanitary napkin users impacted the listeners a lot.

**Key milestones**

- Wave of change has been experienced ever since the inception of the project. With 23 meetings at community level and FGDs in the month, people are comfortable to discuss about menstruation in open. Many taboos and myths have also been broken.
- Opening of 10 new Urmi Vikray Kendras will help in reaching out to more beneficiaries.
- Support of local stakeholders has been received

**International Women’s Day Celebration**

**8th March:** The day known to celebrate womanhood, it’s a day when women are recognized for their achievements and hard work without any regard of divisions like cultural, economic or political. It’s a day when women are encouraged for being what they are, how they perceive the demand of their family members and how much they contribute in the society. Under the functional literacy program this occasion was celebrated at Akbarganj, Khairabad where more than 100 participants attended the program. Chief invitees Mr. Sachin Verma (SO Khairabad) and Dr. Kumkum Tripathi addressed the participants on the safety and empowerment of women. The event constitute of street play experience sharing of learners and tutors, signature campaign and oath taking ceremony.

**Campaign on “Education for All”**

**9th & 10th March:** Education is the basic human right which enables the individual to think beyond his range, influence his/her decision making processes and increase his participation towards welfare of society. To promote equal opportunities in education for girl a two days campaign was organized by SSK at Rahimabad and Benipur gram panchayat under the functional literacy program.

The campaign facilitate by FLC tutors and carried out by the learners of different FLCs. Tutorsin performed a small street play at primary school of Rahimabad and Benipur which was followed by rallies and rath yatra. In an enthusiastic manner all the learners were shouting slogans and communicated with other community people on the same. A strong message was shared with community and people of respective gram panchayat that Yes!! Women can.

**District level sharing workshop with stakeholders**

**20 March:** The success of the program is depending upon its impact on the target beneficiaries and the responses receive from the other stakeholders as well. The last activity of Functional literacy program was conducted at Vikas Bhawan, Sitapur in which total 70 stakeholders from education department, panchayti raj, and likeminded NGOs were present. The program inaugurated with lamp lightening by the chief invitees Mr. Harish (Senior advocate) Mr. Devendra Kumar Mishra (BSA office) Mr. Vishnu Datt Bhargava (Girl Child education officer) and Mr. Anil Dwivedi (Annapurna).
During the program stakeholder gave their valuable inputs and shared their future involvement in the project. Mr. Harish also suggests the collaboration of legal right department and FLCs to provide legal assistance to the learners. Moreover it was decided that the involvement of Gram Pradhans and other stakeholders will be more in the next phase of the project.

**Sensitization session on Menstrual Health Management**

**22 March:** Menstrual health is an important issue for all the women, so is the use of sanitary napkins. Due to some traditional aspects women and girls could not express their need and demands for the same and suppressed themselves to discuss this issue with anyone. To promote safe menstrual cycle and sensitize the women about the use of sanitary pads SSK conducted a one day awareness session on Menstrual Hygiene Management under KNCU and URMI project. Total 50 women participant attended the program at Asodhar. They were told about the use and disposal of the sanitary pad, cleanliness and nutrition intake at the time of periods. Also the participants clear out all their queries with the facilitators. It was an opportunity for women to speak on this issue openly without any traditional restrictions.

**Success Stories: Flying with new hopes: Journey of a centre leaner**

Guddi’s story is one that demonstrates the success of a ‘slow and steady’ pace. Guddi has never been to school and was married at the age of 14. She also became a mother at an early age. For her, writing her own name is a great success despite of the fact that her peers were able to write few hindi words and can read small sentences. But for her, from the situation where she wasn’t able to hold a pen properly – to be able to write now is a great success.

**Being determined**

Guddi says when she decided to join the centre her biggest fear was how she will manage with the family, work and studies. She recalled her first day when she was deliberating whether to join the centre or not. She mentions how that day, when the children were back from their school she looked at their copies. She recalls that she could not make any sense of what was written in their copies and that’s when she realized she where needs to be, because her husband was also not literate.

**Going forward**

Guddi laughs out loud and shares how she can write her name and her husband still cannot. She recalls how few weeks back when we went to the Tehsil where she signed and did not put a thumb impression. She says that her elder son had left his studies to help the family financially but she now wants that he should complete his High school. She knows that she has to work on her writing skill and wants to join another FLC batch.