



Placement Fair *March 2014*

Sahbhagi Shikshan Kendra,

INTRODUCTION

SSK has been working in on various issues like girl child education, disaster, women empowerment and those related with poor and marginalised group of the society. One of its major interventions has been with the migrant workers because migration as a process has different issues associated with it. When people and especially poor migrate to places in search of a source to sustain themselves and their families, they are forced to live in very difficult conditions. Migrants works long hours in harsh conditions, injuries are common, and there is inadequate medical assistance or compensation. Water, fuel, sanitation ,security, harassment, abuse, theft, forcible eviction, or the demolition of their dwellings by urban authorities or police are some of the major problems that they face. In spite of so much of vulnerability, the inter-state migrants remain beyond the reach of relevant policies, they are rarely acknowledged within the societies where they live and passed over to different places of destination thus diminishing any possibilities of making their voices heard in their places of origin or destination.

The project- ***Reducing Vulnerability of Migrants at Source and Destination with due focus on their rights, entitlements and access to Services'*** supported by Sir ***Jamshetji Tata Trust*** is being implemented with a broad framework and outreach in Sitapur and Ghaziabad.

Skill building of youths who are on verge of migration is one of the key strategies in the project. This is adopted so as to enhance employability and provide scope for better opportunities in the cities. The youth of the target area are very vulnerable especially when they plan to migrate. This particular group has enough education and has some skills they are not able to use these skills to earn money at destination. As a result of this they are not able to use their education and skill appropriately and are engaged in low skilled

job. With this view strategy for designing appropriate vocational training program was build. Skill training aimed to enhance the employability and provide opportunity for better earning.

Therefore in order to enhance the employability of our target youth a strategy for designing appropriate vocational training programme was implemented. Vocational skill training directly enhances the employability and provides a wider variety of job opportunities. Major Fields in which youths were trained are: -

- Mobile repairing
- Computer fundamentals
- Home appliance repairing
- Tally
- Driving
- Sewing

With an assumption that only training will not reduce their vulnerability it is a good job placement that will ultimately translate into the betterment of youth and attainment of the project's aim and objective, SSK collaborated with SVTC (Sahbhagi Vocational Training Centre) to organize a job fair for these rural youths.

Sahbhagi Vocational Training Centre is an expert in the area and is associated with vocational training programs in Lucknow and Jharkhand. It runs various courses for vocational training of youths from rural background. The main idea behind this is to build skills of youth coming from marginalized community to enhance their employability. SVTC aims at economic and social empowerment of the rural youth through vocational trainings. Keeping this in mind, vocational trainings are designed in a manner that it targets

building vocational skills while providing life skill education. SVTC specifically targets adolescent girls, school drop-outs and women from minority and marginalized communities by designing special courses in order to develop their employability skills.

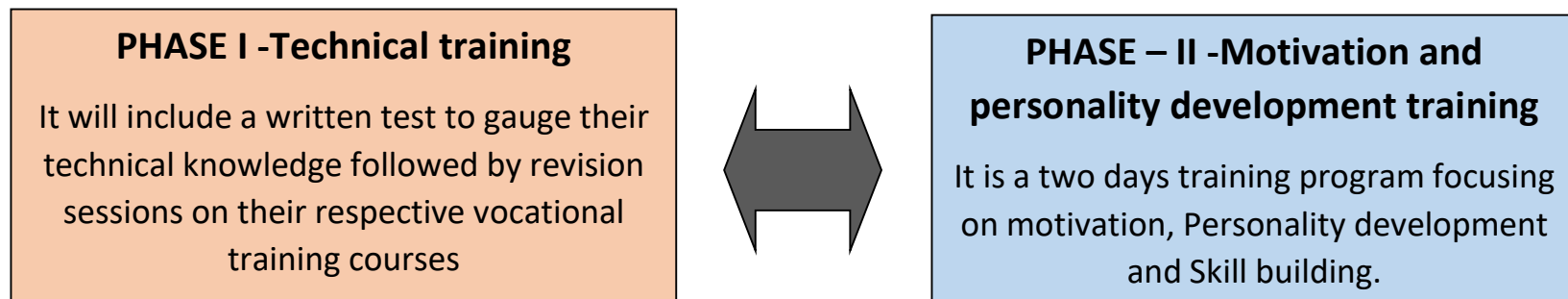
EVENT PREPARATION& RESPONSIBILITIES

To ensure effective placement service, there was team of designated members which were responsible for market linkage and networking. The placement team ensured placement as well as re-placement of the trained youths. The liasoning between the Recruiters and the Aspiring Students is the most important task that the team handled.

Apart from this there was a team which worked hard for preparing the students and giving them all the important inputs before the final event. This team provided a two day training program on personality development and interview skills.

PERSONALITY DEVELOPMENT SESSION DESIGN

The whole training program is designed in two phases.



Training Desingn

Day I			
11:00 a.m-11:30 pm	Session 1 Introduction Objective of the training	Large group discussion	This session will give an overview about the purpose of the training program and its utility and importance
11:30 am - 12:00pm	Session 2 Trainees Introduction	Activity (making group of 2)	It's an ice breaking exercise which will help in making a good and comfortable environment and will facilitate students to come out from their inhibitions
12:00p.m- 2:00 pm	Session 3 Movie clippings (Rocket Singh) as a motivation video	Video	The movie clippings will be made as a tool and basis for the coming sessions. Its aim will be to show the importance of commitment, hard work & attitude for success.

2:00 pm- 2:30 pm	LUNCH		
2:30p.m- 4:00 pm	Session 4 understanding from the movie and relating it to professionalism, Its elements and its challenges)	Lecture and Large group Discussion	Deriving learning from the film this session will highlight the importance and need for attitudinal change, persistence and hard work. IT will also relate things with professionalism and its elements
4:00 pm- 5:00 pm	Session 5 Discussion on personality and self	Lecture and large group discussion	This session will focus on the concept of self and personality. It will highlight the dimensions of a good personality
DAY II (SKILL LAB)			
11:00 a.m-12:00 pm	Newspaper reading	Activity and discussion	It will help in analyzing their reading and the skill of interpreting thing.

12:00 pm- 12:45 pm	Rocket exercise	Communication exercise through picture	It will highlight the importance of Communication and will discuss characteristic of a good communication
12:45 – 2:00	Chit paper activity & Feedback	Talk & discussion	It will be a fun activity where each one will be given a topic to speak about. It will help in boosting their confidence and learn the quality of expressing their views freely
2:00- 2:30	LUNCH		
2:30 pm- 4:30 pm	Role play	Debriefing discussion &	Theme will be given for the role play. It will help in giving inputs and feedbacks about the tone, gestures and body language.

The proper flow of the event required task delegation and resource management, described below:

Subject	Allocated Volunteers	Expected Role
Student Registration	Stuti & Anjali	Proper Registration, Filtration of CV
Photography	Amit Shahi	Photography & Video Coverage of event
Recruiters Welcome & Registration	Anjali & Salman	Formal Welcome & Registration
Introduction & Presentation	Bipasha and Amit	Formal introduction with students and recruiters & sharing objective of SVTC Job Fair.
Seating Arrangement	All volunteers with allocated group & For recruiters (Mohit & Bipasha)	Proper Coordination with Students & Recruiters to avoid Chaos.
“May I Help You” desk	Abhay /Salman /Chetan	Proper assistance & help to all + Update Registration (if any)+ any other assistance
Recruiters Responsibility	Mohit / Bipasha	Coordination & multiple tasks
Generalized Coordination	Shalini / Nisha	Supervision

EVENT DESCRIPTION

This Job Fair was conducted at Study Well Public School, Sitapur and it started at around 9:30 A.M. and continued till 4:00 P.M.

The Student Registration started from 9:30 A.M. itself with a total of 53 students registering themselves for the job fair. After Registration was done the students were directed to settle down in conference hall. The Recruiters for the job fair came from 11:00 a.m. and Recruiters registration was done.

Once everyone assembled in the conference hall, a small introduction about SSK along with purpose of conducting job fair was explained by small presentation by Faraz Ji & Bipasha Ji. Even the HR's and representatives of the companies were invited on the stage to express their thoughts about the Job Fair.

After the introduction the recruiters sat in their allotted areas and students were segregated on the basis of their trade and which job they were compatible with. The Interview started from 12:00PM till 02:30 PM. Lunch Break was announced at 2:30 PM. After the lunch second round of interview took place. During second round, the students who wanted to go for other trades and apply in other companies came and gave the interview. Each student was allowed to give interview in min. 2 companies and max in 4 companies. This process followed till 4:00p.m.

In the meanwhile after every interview follow up was done with each student which included what questions were asked, whether they got selected or not, which company they gave interview in and many such questions. After 4:30PM the whole process came to an end.'

EVENT DESIGN

March 02, 2014 (Sunday)

9:30 AM – 4:00 PM

Study Well Public School, Sitapur

Time	Subject	Facilitated By
9:30 AM – 10:45 AM	Students Registration & preparation	Stuti Ji & Anjali Ji
10:45 AM – 11:00 AM	Recruiters Welcome	Mohit Ji & Abhay Ji
11:00 AM – 11:45 AM	Introduction & Presentation Session <ul style="list-style-type: none"> ▪ About SSK ▪ About SVTC ▪ Objective of SVTC Job Fair 	Amit Ji & Bipasha Ji
11:45 AM – 12:00 PM	Seating Dispensation & Arrangement for <ul style="list-style-type: none"> ▪ Students ▪ Recruiters 	Job Fair Team
12:00 PM – 2:30 PM	Interviews & follow up	Recruiters
2:30 PM – 3:00 PM	Lunch Break	Hospitality Staff
3:00 PM – 4:00 PM	Interviews & Follow Up	Recruiters

LIST OF PARTICIPATING YOUTHS

Uzma Bano	Pooja Singh	Priyanka Verma	Ratan Lal
Suhana	Numa Firdaus	Mahzabeen	Roop Kishore
Izharuddin	Neeraj Kumar	Pinky	Ravindra Kumar
Anuj Kumar	Mohit Yadav	Shadab Ashraf	Amit Kumar
Sushil Kumar	Manish Kr. Dhuriya	Mohd. Ayub	Ram Lakhan
Munendra Kumar	Ashish Kumar	Manoj Kumar Mishra	Manoj Kumar
Lovlesh Kumar	Raj Kishore	Gayatri Prasad	Shiv Kumar
Vishnu	Anooj Kumar Yadav	Pravesh Kumar	Ranjana Kumari
Sandeep Tiwari	Ashish Kumar	Kanhaiya Lal	Arti Chaudhary
Manish Shukla	Shamshad Alam	Sravan Kumar	Neetu Pandey
Mohit Kumar	Ramesh Lal	Pawan Gupta	Sujeet Kumar
Mahesh Prasad	Geeta Devi	Mohd. Shahbaz	
Anjani Devi	Mirza Adil Naqi	Ram Kumar	
Sachin Mishra	Mohd. Kadir Khan	Neeraj Kumar	

RECRUITERS'S DETAIL

Sr. No.	Company Name	Sr. No.	Company Name
1.	Agarwal Hero and Electronics	2.	Sarah Medicos
3.	Balaji Communication	4.	Krishna Associates
5.	Computer Cafe	6.	Sitapur Trading Company
7.	Bajaj Service Center	8.	KTS Petro Station
9.	Geeta Fashion	10.	Dhawan Brothers
11.	TVS	12.	Sahni Printers
13.	Kartikey Mobile	14.	Honda Showroom

SELECTED YOUTHS

Sr. No.	Student Name	Company Name	Recruiters' Name	Field
1.	Shamshad Alam	KTS Petro Station	Mr. Farhat Sunny Beg	Marketing
2.	Manoj Kr. Mishra			
3.	Manish Shukla			
4.	Mahzabeen	Study Well Public School	Mr. Subhash Agarwal	Office Assistant and Driving
5.	Neeraj Kumar			
6.	Ashish Kumar			
7.	Anooj Kumar Yadav			
8.	Izharuddin	Sahni Printers	Mr. Tushar Kanti	Data Entry
9.	Ayub			
10.	Arti Chowdhury			
11.	Pravesh Kumar			
12.	Neetu Pandey			
13.	Ravindra Kumar	Kartikey Mobiles	Mr. Ramji Gupta	Mobile Repairing
14.	Vishnu Kumar			
15.	Roop Kishore			
16.	Anoop Kumar	Sara Medicos	Mr. Sharma	Mobile Repairing & Data Entry
17.	Suhana			
18.	Pooja Devi			

SELECTED YOUTHS

Sr. No.	Student Name	Company Name	Recruiters' Name	Field
19.	Mohit Kumar	JPS Baja Service Center	Mr. Tiwari	Sales Supervisor and Receptionist
20.	Priyanka Verma			
21.	Geeta Devi			
22.	Mirza Adil	Agarwal Hero and Electronics	Mr. Dhiraj Agarwal	Sales and Marketing
23.	Ram Lakhan			
24.	Sujeet			
25.	Manoj			
26.	Ramesh Lal			
27.	Sachin Mishra			
28.	Kanhaiya Lal			
29.	Priyanka Verma	Computer Care	Mr. Abhishek Gupta	Data Entry
30.	Neeraj Kumar			
31.	Shadab Ashraf			
32.	Ashish Kumar			
33.	Pravesh Kumar			
34.	Gayatri Prasad			
35.	Ranjana Kumari			

CONCLUSION

This was the second Job Fair conducted by Sahbhagi Shikshan Kendra and enabled most of its participants to gain fruitful employment with the recruiters.

A total of 53 participants and 14 recruiters showed up for this job fair. This is a substantial number keeping in mind the scenarios in small cities like Sitapur. The participants were trained and coached for various trades by our panel of experts. After the training period the job fair took place where the recruiters had a chance to assess the participants. Out of 53 candidates 35 were selected by various recruiters on the spot and this percentage of success is 66% which in itself is sufficient to speak about the achievement of this Job fair. Overall the job fair was a success and not only imparted training and placement assistance to the participants but enabled most of them to land jobs on the same day imparting a positive psychological effect and a sense of optimism and hope for the bright future in the hearts of these youth. This will surely change the picture in coming future.



IMAGE GALLERY

