

PRAYAG

Completion Report (2014-2015)

Sahbhagi Shikshan Kendra, Lucknow

1. BACKGROUND OF THE PROJECT

1.1. Brief introduction of the partner

Sahbhagi Shikshan Kendra (SSK) was established with an idea of providing well equipped Training Centre, offering a unique combination of infrastructural and residential facilities to Civil Society Organization (CSO), Funding/Donor Agencies, Academic Institutes and others who are involved in training and educational programs for social development. SST is providing a conducive learning environment for participatory learning of CSO's since 1990.

Skill building of youth is one of the key strategies to enhance employability and provide scope for better opportunities in cities. Youth, primarily from rural and peri-urban areas, in spite of having basic educational qualification lack employability skills. As a result of this they are engaged in low skilled job. The need of the hour is to train them and equip them with employability skills. These are the insights that translated into a strategy for designing appropriate vocational training program.

SST has accelerated its new initiative Sahbhagi Vocational Training Centre (SVTC). SVTC is a platform for youth to learn new skill and empower them socially, economically and psychologically and thus making a positive impact on their life. SST has been conducting trainings like Mason, Carpentry, Painting, Beautician, Mobile Repairing, Basic Computer Course, Typing Course, Sewing, Office Management and Wall Painting in Lucknow, Sitapur, Varanasi, and Jharkhand.

1.2. Brief introduction of the project

PRAYAG is a CSR initiative that started with an aim to provide grassroots advancement to educated youth in rural and urban areas by imparting training to them for enhancing their employability and growth

Under this initiative Sahbhagi Shikshan Trust, Lucknow and Reliance Communications, Mumbai are jointly conducting a free training program for Computer Training, Spoken English and Personality Development.

The emphasis is on Job Placement of Youths after the successful completion of this training.

The main features of the program include:

- ✓ Free of Cost Training
- ✓ Minimum Educational Qualification – Class 10th
- ✓ Age – 18 Years and above
- ✓ Training Period: 2 Months (3 Hours Per Day)

1.3. Faculty Members

Internal Faculties			
Name	Designation	Qualification	Job Experience
Mr. Amit Kumar Singh	Managing Coordinator (SST)	Post Graduate(MCA)	9 Years
Ms. Ajita Singh	Program Associate	Post Graduate(MCA)	4 Years
Mr. Mohit Srivastava	Program Assistant	Post Graduate (M.COM)	5 Years
Ms. Stuti Purohit	Program Assistant	Post Graduate (Pursuing MBA)	3 Years
Mr. Nikhil Keshri	Program Assistant	Post Graduate(MBA)	2 Years

Visiting Faculties		
Name	Designation	Field of Expertise
Mr. Ashok Singh	Director, Sahbhagi Shikshan Kendra	Participatory Learning
Dr. Harish Vashistha	Senior trainer	Participatory learning
Mr. Ritesh Sharma	Director, Managineers Consultant	BPO
Mr. Bhaskar Tripathi	Senior Journalist, Gaon Connection	Journalism
Ms. Archana	Program Officer, Breakthrough Organization	Women Empowerment
Mr. Abhishek & Mr. Amit Srivastava	Centre Head, Amartech Convergence (BPO)	Call Centre Working
Mr. Manish Shukla	HR, Reliance Cement	
Mr. Anupam	IT,	Reliance Communication
Mrs. Reshma Parveen	Program Associate, SSK	Gender

1.4. Process of Selection of Candidates

- Selection is done by taking general introduction cum interview of all the interested individuals who visit the center for taking admission in PRAYAG.
- After interview, Admission Form is provided to the individual who qualify the eligibility criteria i.e. Age should be above than 18; Qualification should be Minimum High School (10th Pass).
- The form is to be submitted along with Documents i.e. Mark Sheets, Address Proof, ID Proof and 2 Photographs.
- Students are instructed to come with their Parent/Guardian for submitting the form. While submitting the forms the parents are informed about the course and job aspect of the course and all the points are made clear to them.
- After the Form Submission, students are finalized for each batch.



2. PHOTOGRAPHS OF THE SESSIONS



3. TOTAL NUMBER OF BATCHES CONDUCTED WITH THE STARTING AND COMPLETION DATE & MONTH.

Batch No.	Start Date	End Date
01	March 20, 2014	May 05, 2014
02	May 16, 2014	July 10, 2014
03	June 02, 2014	August 04, 2014
04	July 14, 2014	September 23, 2014
05	August 06, 2014	October 17, 2014
06	October 07, 2014	December 08, 2014
07	November 10, 2014	January 09, 2015
08	December 15, 2014	16 February, 2015
09	January 19, 2015	March 13, 2015
10	February 27, 2015	April 27, 2015
11	March 20, 2015	May 22, 2015

4. TOTAL NUMBER OF STUDENTS ENROLLED AND HOW MANY COMPLETED THE TRAINING WITH MEN & WOMEN RATIO.

Batch No.	Admission	Dropouts	Passed	Male : Female Ratio
01	30	4	26	3:1
02	33	3	30	1:1
03	28	4	24	3:5
04	34	4	30	3:1
05	35	11	24	3:1
06	30	3	27	3.5:1
07	27	1	26	1.6:1
08	29	2	27	3:1
09	31	2	29	9:1
10	30	-	30	9:1
11	38	-	38	3:1
TOTAL	345	34	311	2.6:1

5. BRIEF NOTE ON PROCESS OF PLACEMENT ADOPTED BY THE PARTNERS

During the course:

- As the course aims at the job aspect there are session on telephonic skills and mock interviews sessions at the end of the program.
- Telephonic sessions basically aim at teaching them telephonic conversation etiquettes, after the session, students are trained on job hunting techniques through classifieds and job portals.
- During Mock Telephonic Sessions students call at different classified and other vacancies and get the details.
- Then they are prepared for interviews by conducting mock interview sessions.
- Students then appear for the job interview.

After the course:

- Some students get selected during the course while some wait for the post course placements.
- SST has designated a placement officer for the placements of job who is constantly in touch with different companies
- After the completion of course interviews are arranged for students in different sectors like BPO's NGO's and Marketing sector.
- Where students are accompanied by the placement officer for the interview.

6. TOTAL NUMBER OF STUDENTS EMPLOYED - NAME, ORGANIZATION, LOCATION AND SALARY

BATCH 01							
S. No.	Name of Student	Company Name	Salary	Designation	Company Address	Contact Person	Contact Number
1.	Vijay	Krishna Institute of Professional Studies	7000	Computer operator	Vikas Nagar Sec 2, Lucknow	Mr. Abhinav	9235555609
2.	Dilip Kumar	Saudi Airlines	17,400	Scanning Officer	Amausi Airport, Lucknow		
3	Aanchal Pandey	Sigma Rock	7000	Front Office	Maa Pitambara Furniture House, Kalyanpur, Lucknow	Mr. Ajeet	8991963087
4	Raj Kumar	Vigyan foundation	8000	Field Coordinator	Vigyan Foundation, D-Block, Indira Nagar, Lucknow	Mr. Anil	9628937404
5	Priya Singh	Ansh Advertiser	4000	Back Office	Ansh Advertisers, Chathameel, Lucknow	Mr. Anil	9721525233
6	Ram Singh	Vigyan Foundation	8000	Field Coordinator	Vigyan Foundation, D-Block, Indira Nagar, Lucknow	Mr. Anil	9628937404
7	Sarika Rawat	SEVA Hospital	4500	Front Office	Seva Hospital , Sitapur Road, Lucknow		
8	Neelam Singh	Career Convent	5000	Teacher	Career Convent , Chathameel, Lucknow		
9	Jagat Pal	Vigyan Foundation	8000	Field Coordinator	Vigyan Foundation, D-Block, Indira Nagar, Lucknow	Mr. Anil	9628937404
10	Aditya Kumar	SR Technologies	9000	Branch Supervisor	SR Technologies, Alambagh, Lucknow		

11	Neetu Yadav	Ansh Advertisers	4000	Back Office	Ansh Advertisers, Chathameel Lucknow	Mr. Anil	9721525233
12	Mala Singh	White Hall School	3000	Teacher	Madiyaon, Lucknow		

BATCH 02

S. No.	Name of Student	Company Name	Salary	Designation	Company Address	Contact Person	Contact Number
1	Fardeen	Aster Garments	4500	Supervisor	Aster Garments, Raitha Road, Lucknow	Mrs. Savita	9936622203
2	Babita	Aster Garments	4000	Back Office exe.	Aster Garments, Raitha Road, Lucknow	Mrs. Savita	9936622203
3	Divyanshi	Micro World(Intex Service Centre	6000	Office Admin	Micro World, Mama Chauraha, Aliganj, Lucknow	Mr. Sunil Dutt	
4	Pragati Pandey	SR Institute	6000	Back Office Executive	S R Institute of Management and Science, BKT, Lucknow		
5	Ankit Sharma	Career Convent School	5500	Math's Teacher	BKT, Lucknow		
6	Vineeta	Aster Garments	4000	Office Executive	Raitha Road, Lucknow	Mrs. Savita	
7	Sachin Kumar Chaurasia	Aegis Ltd.	8500	Customer Care Executive	Hazratganj, Lucknow		
8	Syed. Mohd. Abid	Gamba Infratech	8000	Business Executive	Gomti Nagar, Lucknow	Mr. Asif	
9	Satya Prakash	PRATHAM	8200	Teacher	Aliganj Lucknow	Mr. Ram Naresh	

BATCH 03

S. No.	Name of Student	Company Name	Salary	Designation	Company Address	Contact Person	Contact Number
1	Anantim Singh	Pappu Store (Super Market)	6000	Sales Executive	Purania, Aliganj, Lucknow	Mr. Abhay	9935701694
2	Prashant Singh	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
3	Jyoti Singh	Career Convent School	4000	Teacher	Chathameel , Lucknow		
4	Jyoti Gupta	Durga Shiksha Niketan	3000	Back Office	BKT, Lucknow		
5	Sushil	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
6	Dheerendra	Bright Coaching	6000	Teacher	Sitapur Road		
7	Vandana	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
8	MAYA	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
9	Reeta	IDM Sign Company	5000	Tele-Caller	Aliganj		

BATCH 04

S. No	Name of Student	Company Name	Salary	Designation	Company Address	Contact Person	Contact Number
1.	Suraj Kumar	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. ram Naresh	
2.	Shaivanjaly	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. ram Naresh	
3	Sahaj	Café Coffee Day	6000	Team Member	Gomti Nagar Lucknow		
4	Ravi Yadav	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. ram Naresh	
5	Satish Kumar	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. ram Naresh	
6	Anurag	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. ram Naresh	
7	Manish	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. ram Naresh	
8	Neeraj	PRATHAM	8200	Teacher	Aliganj, Lucknow	Mr. ram Naresh	
9	Sanjay Singh	Life Care Essentials	6000	Marketing	Kapoorthala, Lucknow		
10	Abhishek Rai	Babu Banarasi Das University	13000	Accountant	Faizabad Road, BBD City, Lucknow		
11	Sahaj Ram	Indian Institute of management(IIM), Lucknow	5500	Computer Operator	IIM, Hardoi Road, Lucknow		

BATCH 05

S. No.	Name of Student	Company Name	Salary	Designation	Company Address	Contact Person	Contact Number
1	Rahul	Café Coffee Day	6000	Team Member	Gomti Nagar Lucknow		
2	Suraj	Café Coffee Day	6000	Team Member	Gomti Nagar Lucknow		
3	Manish Vishwakarma	Aegis	8200	Customer Care Executive	Hazratganj		
4	Amit Kr. Verma	Aegis	8200	Customer Care Executive	Hazratganj		
5	Vinay Singh	Aegis	8200	Customer Care Executive	AEGIS Ltd.Hazratganj		
6	Amit Kumar Maurya	Gamba Infratech	8000+ Incentive	Sales Executive	Gamba Tower, Gomti Nagar , Lucknow		
7	Mohd. Shuaib	Gamba Infratech	8000+ Incentive	Sales Executive	Gamba Tower, Gomti Nagar , Lucknow		
8	Ankit Kumar	Gamba Infratech	8000+ Incentive	Sales Executive	Gamba Tower, Gomti Nagar , Lucknow		
9	Harish Yadav	SVM Public Inter College	5500	Teacher	Itaunja, Lucknow		
10	Shubham	Aegis	8200	Customer Care Executive	AEGIS Ltd.Hazratganj		

BATCH 06

S. No.	Name of Student	Company Name	Salary	Designation	Company Address	Contact Person	Contact Number
1	Mohd Jamil	Amartech	5200	Customer Care Executive	Nirala Nagar, Lucknow	Mr. Amit	
2	Alpana	Amartech	5200	Customer Care Executive	Nirala Nagar, Lucknow	Mr. Amit	
3	Ravi	Aegis Ltd	8200	Customer Care Executive	Aegis Ltd. Hazratganj, Lucknow	Ms. Deepti	
4	Shailendra	Aegis Ltd	8200	Customer Care Executive	Aegis Ltd. Hazratganj, Lucknow	Ms. Deepti	
5	Vishnu	Saubhagya NGO	6000	Supervisor	IIM Road, Bhitauli, Lucknow		
6	Mohd Faizan	Aegis Ltd	8200	Customer Care Executive	Aegis Ltd. Hazratganj, Lucknow	Ms. Deepti	
7	Vikrant Srivastava	Techno Pvt.Ltd.	8000	Marketing Executive	Gomti Nagar		

BATCH 07

S. No.	Name of Student	Company Name	Salary	Designation	Company Address	Contact Person	Contact Number
1	Mohit Kumar	BreakThrough	6000	Field Worker	Gomti Nagar, Lucknow	Ms. Archana	
2	Payal	Airtel D2h	5000	Tele-Caller	Aliganj Lucknow	Ms. Jyoti	
3	Ruchi	Airtel D2h	5000	Tele-Caller	Aliganj Lucknow	Ms. Jyoti	
4	Zainab	Airtel D2h	5000	Tele-Caller	Aliganj Lucknow	Ms. Jyoti	
5	Sonila	VE Teleservices	5500	CCE	Kapoorthala, Lucknow		
6	Rachna	VE Teleservices	5500	CCE	Kapoorthala, Lucknow		
7	Bhoopendra Pandey	AEGIS	8000	CCE	Hazratganj, Lucknow	Ms. Deepti	
8	Ashish	Gaon Connection Press	4000	Reporter	Dalibagh, Lucknow		
9	Varsha	Tech Institute	6000	Counselor	Rahim Nagar, Lucknow	Ms. Jyoti	
10	Suraj Verma	Aegis Ltd.	8200	CCE	Hazratganj, Lucknow	Ms. Deepti	

BATCH 08

S. No.	Name of Student	Company Name	Salary	Designation	Company Address	Contact Person	Contact Number
1	Vinod Kanaujia	PRATHAM (NGO)	8200	Surveyor / Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
2	Manish	PRATHAM (NGO)	8200	Surveyor / Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
3	Harnam	PRATHAM (NGO)	8200	Surveyor / Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
4	Rishi	PRATHAM (NGO)	8200	Surveyor / Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
5	Rohit	PRATHAM (NGO)	8200	Surveyor / Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
6	Alok Kumar	PRATHAM (NGO)	8200	Surveyor / Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
7	Aman	PRATHAM (NGO)	8200	Surveyor / Teacher	Aliganj, Lucknow	Mr. Ram Naresh	
8	Suraj	AEGIS Ltd.	8000	Customer Care Executive	Hazratganj, Lucknow	Ms, Deepti Sehgal	
9	Bhoopendra	AEGIS Ltd.	8000	Customer Care Executive	Hazratganj, Lucknow	Ms, Deepti Sehgal	
10	Mohd. Adil	AEGIS Ltd.	8000	Customer Care Executive	Hazratganj, Lucknow	Ms, Deepti Sehgal	
11	Shailendra Singh	Ghadi Detergent	6000	Office Executive	Kanpur		

BATCH 08

S. No.	Name of Student	Company Name	Salary	Designation	Company Address	Contact Person	Contact Number
1	Adarsh Pratap Singh	Amartech Convergence	4500	CCE	Nirala Nagar, Lucknow	Ms. Shivani	
2	Rahul Singh	Alchemist Gym	10000	Trainer	Gomti Nagar		
3	Aditya Pratap Singh	Amartech Convergence	5200	CCE	Nirala Nagar, Lucknow	Ms. Shivani	
4	Bhawna Yadav	Ansh Advertisers	4000	Front Office Exe.	Chathameel	Mr. Anil	
5	Hemant Kumar Singh	Amartech Convergence	5200	CCE	Nirala Nagar, Lucknow	Ms. Shivani	
6	Neeraj Kumar	Amartech Convergence	5200	CCE	Nirala Nagar, Lucknow	Ms. Shivani	
7	Dileep Kumar	Ansh Advertisers	4000	Back Office	Chathameel, Lucknow	Mr. Anil	

7. MINIMUM 10 SUCCESS STORIES /CASE STUDIES WITH PHOTOGRAPH OF THE CONCERNED (PREFERABLY PIC TAKEN AT THE WORKPLACE)

Sahbhagi Shikshan Trust has published a book named “**SUCCESS STORIES**” comprising of case studies of students of PRAYAG and impact after the training. We have already sent some Printed Case Studies and even attached one for your reference.

8. OBSERVATION AND REMARKS BY THE STUDENTS

At the end of each batch, students are provided with evaluation/feedback forms which are submitted to the faculty members. These forms help the faculty members to reevaluate themselves. The same has been attached for the reference.

9. CHALLENGES

- Maintaining the required male and female ratio, as we target the rural students and in rural setup girls are not allowed to go out and work.
- Convincing girls for job specially their parents. Same as mentioned before convincing the parents still a big task as they don't think that girls should work and the social pressure stops them for working.
- Finding and convincing students for jobs. Most of the students are 10th or 12th pass and are not even graduates and are not ready to relocate to other places where jobs are available.
- Since most of the students are fresher's they have high imaginary expectations about the job which becomes difficult to fulfill.
- Also the students reside at far off villages and it is a major setback for girls especially as it takes 3 to 4 hours to reach the city using public transport and at many places there are not many transportation facilities available.
- Arranging Industrial Visits especially to BPOs mainly because of their security procedures.
- Managing dropouts is difficult task as the course is free of cost and students find no difficulty in leaving the course in between.

10. OVERALL IMPACT OF THE PROGRAM

- More than 300 students have been trained till date, many of who have been placed in Call Centers, NGO's, Sales, Marketing and Retail Jobs.
- Many girls have become self-dependent and confident after the course.
- Students who were already working are able to find a better job after this course. Campaign
- For many students PRAYAG has been a life changing experience. We had documented these experiences in the form of Case Studies and published it. **These Case Studies were sent to "ACTION 2015 CAMPAIGN" and one of our Students got selected for the Award that was to be awarded by Prime Minister of India and UN Secretary Mr. Ban Ki-moon.** But the student couldn't make it to the award ceremony due to some health issues and social restrictions.
- PRAYAG has provided a platform for youths specially girls to enhance them professionally for better future.

11. CONCLUSIONS

- This course is very useful for the students in overall development of their personality
- As this course is free of cost it allows many students from rural background to enroll themselves for learning without any problem.
- It gives the student exposure to professional life through many activities and information given to them.
- This course is of very high importance especially in rural setup and is needed by students.

12. SUGGESTIONS

- ✓ **Maintaining** the number **330 Students** per year is a cumbersome task as there are dropouts in every batch and maintaining the standards also becomes difficult at times. This number **should be flexible**.
- ✓ The course should be **More Skill Oriented** rather than **“Job Oriented”** as not all the students are interested to work; also due to lack of knowledge students have **“High Expectation”** with job which is hard to meet with their given qualification.
- ✓ Due to **“No Fees”** many needy people easily enroll themselves, but maintaining the strength becomes difficult at times. So it will be helpful if we put up some **“Refundable Admission Fees”** which will be refunded on successful completion of the course.
- ✓ Help should be provided by Reliance Communication in the process of **“Placements and Career Counseling Sessions.”**
- ✓ **“Visiting Faculties”** should be arranged from the Respective Departments for each batch, as it gives the students clear knowledge about the Industry and its Scope.

13. EXPANSION OF PRAYAG

In addition to this, SSK are willing to start PRAYAG in **Japla, Jharkhand** and **Varanasi, Uttar Pradesh.**

SSK has been working in Varanasi for past 7 Years and has a good outreach of 22,748 household; this course will be very useful in Varanasi as the younger generation accounts for the maximum population thus there is lot of demand for this kind of course.

In 2011 we started our work in Japla, Jharkhand as it is a Backward and Naxal Affected Area, till date SSK has a total outreach of 12000 people. Schooling and teaching facilities are not present on a large scale thus for supporting the same SSK has built and started a centre (school) for imparting trainings and education.

In these two places, SSK has been training students by conducting courses like Sewing, Painting, Embroidery, Beautician, Computer Typing and Basic Computer Course.