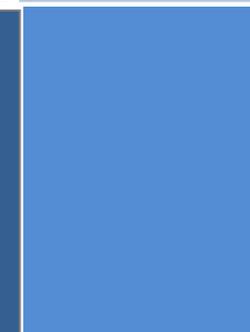




# Placement Fair



## Sahbhagi Shikshan Kendra Lucknow





From last two years Sahbhagi Shikshan Kendra has been working in the field of vocational training. The main idea behind this is building skills of youth coming from marginalized community to enhance their employability. Sahbhagi Vocational Training Centre (SVTC) aims at economic and social empowerment of the rural youth through vocational trainings

## INTRODUCTION

Skill building of youths is one of the key strategies to enhance employability and provide scope for better opportunities in the cities. The youth of the target area are very vulnerable especially when they plan to migrate. This particular group has enough education and has some skills they are not able to use these skills to earn money. As a result of this they are not able to use their education and skill appropriately and are engaged in low skilled job. With this view strategy for designing appropriate vocational training program was build. Skill training aimed to enhance the employability and provide opportunity for better earning. Major Fields in which youths were trained are: -

- Mobile repairing
- Computer fundamentals
- Home appliance repairing
- Tally

SVTC specifically targets adolescent girls, school drop-outs and women from minority and marginalized communities by designing special courses and providing them orientation on various laws and legal rights and in continuation a Placement fair was organized at **Sahbhagi Shikshan Kendra, Lucknow**, in collaboration with **Migration Project** (Jamshed Ji Tata Trust). To ensure effective placement service, there was team of designated members which were responsible for market linkage and networking. The placement team ensured placement as well as re-placement of the trained youths.

# EVENT PREPARATION

The preparation was focused mainly on two dimensions, firstly contacting and networking with the recruiters and secondly training and preparing youth for the events. Various internal meeting were organized in order to plan for the event. The role description for the same is as follows:

Subject	Allocated Volunteers	Expected Role
Student Registration	Stuti & Ankur ji ,Anjali ji	Proper registration ,Filtration of CV
Photography	Shahi Ji	Volunteer ship & Photography of whole program
Recruiter Welcome & registration	Anjali ji & Salman ji	Formal Welcome & Registration
Introduction & Presentation	Sameena ji & Amit ji	Formal introduction with students and recruiters & sharing objective of SVTC Job fair.
Seating Arrangement	All volunteers with allocated group & For recruiters (Mohit ji)	Proper Coordination with student & recruiters to avoid chaos.
May I Help you desk	Sameena Ji & Reshma Ji	Proper assistance & help to all + Update Registration (if any)+ any other assistance
Recruiters Responsibility	Mohit ji	Coordination & multiple tasks
Generalized Coordination	Faraz Ji & Shalini ji	Supervision

## EVENT

## DESCRIPTION

The timings for the job fair were 9:30 a.m. to 5:00 p.m. Students registration started at 9:30 a.m. The Students from Lucknow marked their presence at 9:30 a.m. whereas, the students from Sitapur came along with the team of Sitapur SSK at 10:00 a.m. The registration took place till 11:00 a.m. Total of 95 students registered for the job fair. Once the registration was done the students were told to settle down in conference hall. After that recruiters for the job fair came from 11:00 a.m. and recruiters registration was done.

Once everyone assembled in the conference hall, a small introduction about SSK along with purpose of conducting job fair was explained by small presentation by Sameena Ji and Faraz Ji which was followed by small welcome and thank you speech by Shalini Ji and Ashok Ji. Even the HR's and representatives of the company's were invited on the stage to express their thoughts about the Job Fair. After the introduction the recruiters sat in their allotted areas and students were segregated on the basis of which job they were interested in. After the segregation the jobs were announced from the ground and students were sent for that profile from conference hall. This process took place till 2:00 p.m. after which lunch break was taken for 2:00 p.m. to 3:00 p.m. After the lunch second round of interview took place. During second round, the students who wanted to go for other trades and apply in other companies came and gave the interview. Each student was allowed to give interview in min. 2 companies and max in 4 companies. This process followed till 5:00p.m. In the meanwhile after every interview follow up was done with each student which included what questions were asked, whether they got selected or not, which company they gave interview in and many such questions. After 5:00 there was tea break and the whole process came to an end.

**EVENT  
DESIGN**

**Date: Saturday, November 30, 2013**

**Location: Sahbhagi Shikshan Kendra, Lucknow**

**Time: 9:30 AM – 4:00 PM**

S. No	Time	Subject	Facilitated By
1.	9:30am – 10: 30am	Students Registration	Stuti & Mohit
2.	10:30am – 10: 45am	Tea Break	Hospitality Staff
3.	10:45am – 11: 00am	Recruiters Welcome & Registration	Anjali Ji
4.	11:00am – 11: 45am	Introduction & Presentation Session <ul style="list-style-type: none"><li>✓ About SSK</li><li>✓ About SVTC</li><li>✓ Objective of SVTC Job Fair</li></ul>	Sameena Ji & Amit ji
5.	11:45am – 12:00 pm	Seating dispensation & Arrangement for <ul style="list-style-type: none"><li>✓ Students</li><li>✓ Recruiters</li></ul>	Stuti ji & Ankur ji
6.	12:00 pm -2:00 pm	Interviews	Recruiters
7.	2:00pm – 2:45 pm	Lunch Break	Hospitality Staff
8.	2:45pm – 4:00pm	Interviews & Follow Up	By Recruiters & the allocated Volunteer

# LIST OF PARTICIPATING YOUTHS

## Lucknow Mobile repairing:

1.	Bacchraj	2.	Sonu kumar
3.	Arun kumar	4.	Sarvjeet
5.	Ranjeet kumar	6.	Umesh kumar singh
7.	Atul Sharma	8.	Nitin tiwari
9.	Kapil bajpayee	10.	Sandeep Km. Yadav
11.	Ankit pandey	12.	Virendra kumar
13.	Salman	14.	Luvkush gupta
15.	Sunil kumar	16.	Shikhar

## Bahraich Students

1.	Vorodh kumar	2.	Karam chand
3.	Omprakash	4.	Dinesh kumar
5.	Arun kumar	6.	Ajay kumar
7.	Nirankar	8.	Rampravesh
9.	Sravan kumar		

# LIST OF PARTICIPATING YOUTHS

## Lucknow Computer course:

1.	Manju	2.	Prachi gupta
3.	Pallavi vishwkarma	4.	Laxmi singh
5.	Anjali vishwkarma	6.	Tanu yadav
7.	Anisha yadav	8.	Rashmi
9.	Arti yadav	10.	Deepika yadav
11.	Maya rawat	12.	Sashi gupta
13.	Anju yadav	14.	Parul gupta
15.	Pushpa singh	16.	Usha devi
17.	Parvati	18.	Naina gupta
19.	Arti saini	20.	Anupma saini
21.	Payal saini	22.	Nisha gautam
23.	Ranjeeta maurya	24.	Manju yadav
25.	Reeta yadav	26.	Priya
27.	Aanchal	28.	Reena yadav
29.	Suman		

# LIST OF PARTICIPATING YOUTHS

## Sitapur Students:

1.	Geeta devi	2.	Anjali devi
3.	Priyanka verma	4.	Rajneesh kumar
5.	Mohd. Arif	6.	Anup kumar
7.	Raj kishore	8.	Amit kumar
9.	Mohd. Aqeel	10.	Vivek kumar
11.	Mahesh Chandra	12.	Rajkamal
13.	Vishnu kumar	14.	Prashant bharti
15.	Sudhir kumar	16.	Prabhat kumar
17.	Arti chaudhri	18.	Neetu pandey
19.	Manish shukla	20.	Shamshad
21.	Mohd. Ayub	22.	Mohd. Shahid
23.	Izharuddin	24.	Mahfuz ali
25.	Manoj kumar mishra	26.	Neeraj kumar
27.	Sachin rathod	28.	Amrish kumar
29.	Rizwan	30.	Roop kishore
31.	Ravindra kumar	32.	Sanjeev awasthi
33.	Sunil kumar verma	34.	Pooja singh
35.	Huma firdaus	36.	Pinki chaudhry
37.	Ranjana		

## RECRUITERS'S

### DETAIL

1.	Amartech convergence
2.	RCI (rousha capital investor)
3.	IGT ( Inter-Globe Technologies)
4.	Prachur (CFL)
5.	AEGIS
6.	AGA KHAN foundation
7.	Eureka forbes ltd.
8.	ZA mobile
9.	Karbons mobiles
10.	Adidev consultants
11.	Gramin development services
12.	Namastey india
13.	Cell solution
14.	Globus

## **AEGIS**

Aegis is a global business services provider in the area of experience management. They work across 13 countries and with more than 55,000 employees, Aegis manages over a billion customer interactions every year for over 300 clients across verticals such as BFSI, Telecom, Healthcare, Travel and Hospitality, Consumer Goods, Retail, and Technology. Aegis manages, enables, extends, and enhances business experiences for its clients and their customers across consulting, technology, outsourcing, and training and education. Aegis is an Essar enterprise. Essar is a USD 39 billion conglomerate.

## **AMARTECH CONVERGENCE**

Amartech Convergence India (P) Ltd (ACI) is an IT Service Convergence Company. It was born out of the need for flexibility, efficiency, and expertise in convergent technologies. ACI started as a joint venture between India and Canada...today it brings together a technical pool from different continents - from North America and Europe. It brings in the market, management & strategies while India provides the technical resource pool and infrastructure.

## **EUREKA FORBES**

Eureka Forbes best known for its water purifier brand. Their consumer Channel was established to effectively respond to the expectations of customers looking for the means to safer and healthier living. It offers them a range of water purification and home cleaning products through a network that has rapidly spread to encompass over 15,000 dealers across over 1,800 cities and towns across India.

## **GLOBUS**

It is one of the biggest apparels and accessories store chains in India.

## **INTERGLOBE TECHNOLOGIES (IGT)**

Inter globe Technologies (IGT) comes to the market with a unique perspective of “innovation” and a thorough understanding of business process management and technology solutions within the travel industry. IGT’s foray into Travel & Hospitality domain began way back in 1964, with the establishment of Delhi Express Travels. In 1989, the company gradually developed into a conglomerate of travel organizations which eventually gave birth to Inter Globe Enterprises

## **RCI**

RCI is a leading company which has taken a radically different approach as a consultant, broker and advisers to individuals and institutional players interested in investments in the real estate. RCI’s in-depth experience in the real estate market plays a key role for us to carve an appropriate investment and financial plan customized to the needs of clients over the years.

## **ZA MOBILE**

It is one of the leading mobile phones service centre in Lucknow. They are the authorized service centers of MICROMAX, HTC , SONY, ZTE, HUAWEI, FLY .

## **NAMASTE INDIA**

**Namaste India Foods Pvt. Ltd.** is an Indian Dairy Company, the sister concern of 3500 Cr. RSPL Ltd., is committed to supply pure milk and fresh milk products. Located at Shivrajpur, 31 km. away from Kanpur Nagar, the fully automated unit, at par with international standards, is planning to collect, process and pasteurize 4 lakh liters of milk per day. They have Collection Centers in one thousand villages and will be extending to 2000 villages in the upcoming two years. In this way, we are planning to supply pure and fresh milk to every house, in every village and very soon, in every city.

# Youth Selected

	Name of student	Location	Company	Remark
1.	Manju Yadav	Lucknow	Amartech convergence ( Aircel )	She has joined and undergoing training
2.	Rashmi	Lucknow	Amartech convergence ( Aircel )	Gave interview after the job fair and got selected.
3.	Deepika Yadav	Lucknow	Amartech convergence ( Aircel )	She was selected but did not join.
4.	Anjali Vishwakarma	Lucknow	Amartech convergence ( Aircel )	She was selected but did not join.
5.	Prachi Gupta	Lucknow	Amartech convergence ( Aircel )	She was selected but did not join.
6.	Rizwan Khan	Sitapur	ZA Mobile	Salary is low and is difficult to relocate.
7.	Kapil Kumar Vajpayee	Sitapur	RCI	Selected but did not join.
8.	Mohd. Akil	Sitapur	RCI	Selected but did not join.
9.	Sachin Rathore	Sitapur	AEGIS	Selected but did not join.
10.	Pallavi Vishwakarma	Lucknow	Aadidev ( Aakashwani )	Was called but didn't go.

11.	Anjali Vishwakarma	Lucknow	Aadidev ( Aakashwani )	Was called but didn't go.
12.	Rajnish	Sitapur	Amartech convergence ( Aircel )	He is not willing to work.
13.	Salman	Sitapur	Prachur CFL	Gave interview after the job fair and got selected
14.	Luv Kush Gupta	Sitapur	Prachur CFL	Gave interview after the job fair and got selected
15.	Sunil kumar	Sitapur	Prachur CFL	Gave interview after the job fair and got selected
16.	Mahfooz Ali	Sitapur	RCI	On Hold
17.	Anil Kumar	Sitapur	RCI	On Hold
18.	Atul Sharma	Lucknow	RCI	On Hold
19.	Sandeep Kumar Yadav	Lucknow	RCI	On Hold
20.	Luvkush gupta	Lucknow	RCI	On Hold

# **CONCLUSION AND WAY FORWARD**

This was the first job fair conducted by Sahbhagi Shikshan Kendra and it was a good learning experience for our organization. Each and every student gave interviews in minimum 2 companies and maximum in four. The response from recruiters was also very positive and they were very happy to help the youth of rural background. Even the recruiters appreciated the initiative taken by Sahbhagi Shikshan Kendra. Many students got selected and are working now while some are still working on their skills and we are helping them with the follow-up on both recruiters end as well as on students end.

## **Important Learning's from the Event**

- **As it was our first Job Fair, we cannot judge it on the scale of success and failure. Being first timers, it was a learning experience for us and we not only learned but also enjoyed the event.**
- **We believe that our pre – event and event planning was good but we need to make a better post event planning in future.**
- **Many students were employed by renowned organizations but the ones who were left out, need motivation and have to work on their communication skills. We will have to organize personality development and soft skills training for them.**
- **Almost every member of SSK and SST family participated and helped us in the smooth co-ordination of the event but there is always a scope of improvement.**
- **There is a need of good strategy for follow –up's with the students as well as employers.**
- **The event was very good and also promoted the organization and we hope that we learnt a lot and will do better in the future.**





Photo gallery

